

PROGRAMME

DAY 1 – Wednesday, 18 March 2026

Theme: *Immersive Technologies for Cultural Heritage Preservation*

09:00 - 09:30 Opening Ceremony & Welcome Remarks

- Presentation of the Conference, *Prof. Sorin HHERBAN*
- Welcome by Rector & Organizing Committee, *Prof. Florin DRAGAN*
- Welcome by National and Regional authority
- Welcome by P.I of Lip3D project, *Prof. Massimiliano PEPE*

09:30 - 10:00 Keynote Session

Marco Rendina, European Fashion Heritage Association
“Wearing History: Rethinking Fashion Museums in 3D”

10:00 - 10:30 Coffee Break

10:30 – 12:00 Workshop 1

Projects for Heritage Reconstruction and Conservation

Coordinator: Prof. Manolis MARAVELAKIS

- Lip3D project, *Prof. Massimiliano PEPE*
- Eureka3D, *Antonella FRESA*
- AI4Culture, *Marco RENDINA*
- 3DBigDataSpace, *Alexandru STANU*
- XRculture, *Alexandru STANU*
- EUreka3D-XR, *Antonella FRESA*

12:00 - 12:30 Keynote Session

Dr. Vincenzo Saverio ALFIO, University of Salento
“Contribute of AI in the 3D reconstruction of archaeological site”

12:30 - 13:30 Guided Tour of the XR Heritage Experience

Exhibition area and networking reception

Prof. Herban Sorin, Prof. Andrei Crisan, Prof. Vincenzo Saverio Alfio, Arch. Donato Palumbo

Presentation of the activities of the LIP3D, 3DBigDataSpace, and XRculture projects, focused on the advancement of 3D and XR technologies for digitization, data analysis, and the enhancement of cultural heritage. Cynexo, a company specializing in scent-based solutions (digital smell) for immersive and multisensory experiences, will also be present in the exhibition area during the networking reception.

Group photo & Farewell Reception

13:30 - 14:30 Lunch Break & Networking

14:30 - 15:00 EUreka3D Data Hub demo on-line

Coordinator: Antonella FRESA,

Speaker: Ignacio LAMATA

15:00 - 15:45 Panel Discussion

Digital Museums: Bridging Physical and Digital Heritage

Coordinator: Prof. Andrei CRIȘAN

Speaker: Alin HENȚ, Alexander STANU, Brandusa PARLOG, Claudiu ILAȘ, Ministry of Culture

15:45 - 17:00 (Lip3d meeting - reserved)

19:00 Social Dinner

ZOOM LINK FOR ONLINE PARTICIPATION <https://upt-ro.zoom.us/j/94045233209>

DAY 2 – Thursday, 19 March 2026

Theme: *Serious games, Engagement & Cultural Storytelling*

09:00 - 09:30 Keynote Session

Serious Game for Cultural Memory: Engaging New Audiences through Play

Speaker: Prof. Stelian NICOLA, Raul BRUMAR, Alexandru GROSU

09:30 - 10:30 Panel Discussion - Designing Interactive Heritage Experiences

Serious games, museum interactivity, user-centered design

Coordinator: Alin HENȚ

Speaker: Stelian NICOLA, Alexander STANU, Ministry of Culture

10:30 - 11:00 Coffee Break

11:00 – 11:30 Keynote Session

Speaker: Jakub KANISZEWSKI

From Archival Documentation to Multimedia Presentation: A 3D Reconstruction of the Valetudinarium at the Legionary Camp in Novae Using Blender and Godot Engine

11:30 -12:30 Panel Discussion

From Excavation to Digitization – The Archaeological Contribution to Cultural Heritage Innovation

Informal session to connect institutions, research groups, and creative studios

Coordinator: Dr. Ahmed Dewedar

Speaker: Dr. Krzysztof NARLOCH, Dr. Patrizia STAFFILANI, Dr. Andreas LIVADIOTIS, Ministry of Culture

12:30 - 13:00 Showcase

The Metaverse of Iuvanum: pilot case study in Lip3D project

Speaker: Dr. Lorenzo BONU

13:30 - 14:30 Lunch Time and Networking

15:00 - 17:30 Timisoara Guided Cultural Heritage Tour

ZOOM LINK FOR ONLINE PARTICIPATION <https://upt-ro.zoom.us/j/94045233209>

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DAY 3 – Friday, 20 March 2026

Theme: *Scientific Dissemination, Policy, and Collaboration for Digital Cultural Heritage*

09:00 - 09:30 Welcome & Introduction to the Scientific Track

Overview of accepted papers and research themes Guidelines for hybrid presentations and Q&A

Prof. V. S. Alfio, Prof. B. C. Vilceanu, Prof. Andrei Crisan, Prof. H. Sorin

09:30 - 11:00 Paper Session 1: XR Technologies for Heritage Preservation

Chair: Prof. Manolis Maravelakis – HMU

Topics include:

- *Virtual conservation and restoration*
- *3D scanning and reconstruction workflows*

11:00 - 11:15 Coffee Break

11:15 - 12:45 Paper Session 2: Integration of digital twins and metadata in heritage documentation

Chair: Prof. Przemysław Kłapa

Topics include:

- *Architecture and Heritage Building Information Modeling (HBIM)*
- *3D Modeling for Digital Twins and Digital Reconstruction of Heritage Objects*
- *Multisensor Data for Heritage Documentation*

12:45 – 14:00 Lunch Time

15:00 – 16:00 Best Paper Ceremony, Closing Remarks & Future Outlook

Recognition of outstanding contributions in scientific dissemination and innovation

- Summary of main outcomes from the conference and exhibition
- Announcement of Immersive Heritage 2027

Scientific Committee	Local Committee
Sorin Herban Stelian Nicola Beatrice Vilceanu Andrei Crisan Silvia Weber Massimiliano Pepe Vincenzo Saverio Alfio Oliva Menozzi Donato Palumbo Domenica Costantino Andrei Crisan Emmanuel Maravelakis Kristoff Narlock Sylvie Trullet Mauro Lo Brutto Athanasios Mailis Przemysław Kłapa Spartak Kuçaj Dante Abate	Carmen Grecea Adrian Alionescu Paul Zdrenghea Raul Brumar Razvan Gherasa Krister Herban Alina Bala Florea Brebu Roberta Gridan